

Modupeoluwa Adeyemo

Growth Hacker| Technical Product Manager| Scrum Master

Contact

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Educations

B.TECH QUANTITY SURVEYING

Federal University of Technology, Akure

2013–2018

4.68 / 5 GPA

CERT - DIGITAL PRODUCT MANAGEMENT

University of Virginia, Darden Business School

2020

CERT - SQL FOR BUSINESS, PRODUCT AND DATA ANALYSIS

Udemy

2022

Certifications

Certified Scrum Master-
CertiProf

Certified Product Manager

Skills

- Research
- Product and Data Analytics
- Resource Management
- Problem Solving skills
- Leadership
- Critical Thinking
- Stakeholder Management

Summary

I'm a multidisciplinary expert with over 5 years of experience in product management, product/business analytics, design strategy, growth hacking, and process automation. I have been privileged to manage several products from product discovery to product development and the successful launch of the product into African markets & beyond. Using my experience in creating customer-centric products for financial services and educational technology, I have led several development teams.

Experiences

SENIOR PRODUCT MANAGER

Capitalsage Holdings / Lagos, Nigeria / May, 2025 – Present

- Manage product initiatives across Capitalsage Holdings' subsidiaries, leading Digital Banking and Business Banking at Kolomoni MFB, Payment Gateway (PGW) at ErcasPay, and Cross Border Payments at Tiki.
- Define and execute product strategy, roadmaps, and priorities across multiple business lines, aligning product development with business objectives, customer needs, and market opportunities.
- Lead the end to end product lifecycle from discovery and requirements definition through development, launch, adoption, and continuous optimisation.
- Collaborate closely with engineering, operations, compliance, finance, sales, and other stakeholders to deliver scalable, secure, and compliant financial products.
- Drive product improvements across digital banking, payment processing, and cross border payment solutions, identifying opportunities to improve customer experience, operational efficiency, transaction success, and revenue.
- Use product data, customer feedback, market insights, and performance metrics to identify gaps, prioritise initiatives, and measure product outcomes.
- Manage multiple concurrent product initiatives across subsidiaries, coordinating dependencies, mitigating delivery risks, and ensuring timely execution.
- Engage senior leadership and key stakeholders to communicate product vision, progress, risks, and business impact while securing alignment on strategic initiatives.

PRODUCT OWNER - SETTLEMENT & DISPUTE

HydrogenPay / Lagos, Nigeria / June 2023 - May 2025

- Led the end-to-end development and delivery of a comprehensive settlement management system, designed to streamline and automate the reconciliation of merchants' transactions, significantly reducing manual errors and processing time.
- Spearheaded the design and implementation of a dispute management platform, enabling efficient tracking, investigation, and resolution of transaction disputes, improving customer satisfaction and reducing dispute resolution time.
- Collaborated closely with cross-functional teams including engineering, QA, design, and operations to translate complex business requirements into clear, actionable product requirements and detailed user stories.
- Conducted regular customer interviews, surveys, and data analysis to gather valuable feedback; prioritized product backlog based on user needs, business goals, and technical feasibility to maximize product value.
- Implemented process improvements within the product lifecycle, optimizing sprint planning, delivery workflows, and stakeholder communication, which enhanced team productivity and product release predictability.
- Partnered with the settlement operations team to identify manual bottlenecks, driving automation initiatives that increased operational efficiency by 60% and reduced processing costs.
- Monitored key performance metrics and usage data post-launch to continuously refine product features and ensure alignment with business objectives and customer expectations

PRODUCT MANAGER

DrugStoc Ehub Limited / Lagos, Nigeria

- Led the end-to-end planning and delivery of a digital platform for medication distribution across public health facilities, ensuring timely and secure access for thousands of patients.
- Managed cross-functional teams including software developers, health informatics experts, logistics partners, and public health officials to deliver on project milestones.
- Coordinated stakeholder engagements with government agencies, healthcare providers, and regulatory bodies to align the solution with policy, compliance, and operational frameworks.
- Developed and maintained the project roadmap, ensuring alignment with government healthcare objectives and digital health transformation goals.
- Implemented agile project management methodologies to manage scope, adapt to policy shifts, and deliver iterative value in a high-compliance environment.

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Tools

- Jira
- Clickup
- Figma
- Postman
- MixPanel
- Miro
- Microsoft Suite
- Firebase
- Confluence
- Slack

https://www.researchgate.net/profile/Modupeoluwa-Adeyemo

PRODUCT MANAGER- BANKING AS A SERVICE / INTEGRATIONS

First City Monument Bank (FCMB) / Lagos, Nigeria / October 2022 – April 2023

- Managed the implementation of new initiatives that improved the profit margin of the bank
- Conducted product requirement gathering, validation, and testing
- Planned and prioritized product feature backlog and development of the product
- Worked closely with the scrum team throughout the development process
- Tested and performed security checks on implemented APIs and initiatives
- Prepared product API catalog for easy referencing and change management
- Managed the product development team to create a strong product aligned with product strategy.

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PRODUCT MANAGER- TEAM LEAD

MKOBO Microfinance Bank/ Lagos, Nigeria / May 2022 – October 2022

- Developed and implemented product strategies in alignment with the company's vision
- Led a team of developers to build a digital banking application that has the potential to improve the yearly profit by 100%
- Collected, analyzed, and prioritized customer feedback
- Managed and led the product management team, creating a trusting, respectful team in the process
- Optimized product management and delivery process

PRODUCT MANAGER / SCRUM MASTER

Prunedge Development Technologies / Lagos, Nigeria / 2020– 2022

- Led the development of a new B2B SaaS product to ensure virtual and blended learning for students in institutions as well as managing key school activities.
- Interpreted data to understand KPI failures, and worked with cross-functional team to remedy issues from coding enhancements to loading speed and increasing positive users' feedback by 28%
- Engaged the Product, IT, and Sales teams to understand customer demand for new features and prioritize the product roadmap
- Managed product roadmaps to ensure it meets at least 96% of all feature deadlines by proactively identifying risks and mitigating engineering roadblocks.
- Coordinated sprint planning sessions and tasks assignment to the project team, I am also responsible for the planning of new products, management of client and stakeholders' expectations, and development of market strategies and their execution.
- Supported Product team in developing and maintaining project schedule to include identification of tasks, duration, resources, dependencies, critical path, and work calendar
- Led and managed 4 scrum teams developing enterprise products

PRODUCT MANAGER

Pronact / Akure , Nigeria / 2019–2021

I worked as the Product Manager in a real estate online ecosystem that provides a vast array of residential listings for customers or the general public as well as the connection of real estate professionals with customers during the entire process of property search. During my stay at the organization, performed and ensured;

- Conducted research to identify other possible markets that can be served and propose a revamp of the product which led to an increase in adoption rate by 45%
- Facilitated an increase in customer retention by 25%
- Managed the product roadmap
- Increased brand visibility while working with the marketing team

JUNIOR ESTIMATOR

Arbico Plc / Lagos, Nigeria / 2018–2020

I worked as a junior estimator in the Commercial/Estimating department responsible for the compilation and preparation of contract documents for ongoing and potential projects. I directly worked on eight (8) projects and specific roles included;

- Pricing of tender for contract bidding
- Preparation of bill of quantities and budget
- Contracts award for domestic and nominated subcontractors

Publication

JOURNAL ARTICLES

- *Onososen A.O., Adeyemo, M.O. State of the art and reliability of health and safety Techniques used on Construction Sites in Ondo State; PM World Journal, Vol. VIII, Issue IX, September*
- *Onososen, A.O.; Osanyin, O.; Adeyemo, M.O. (2019). Drivers and Barriers to the Implementation of Green Building Development; PM World Journal, Vol. VIII, Issue IX, October*
- *Sunday Ajiboye Babarinde, Oludolapo Ibrahim Olanrewaju, Oluwatobi Nurudeen Oyefusi, and Modupeoluwa Olajumoke Adeyemo Critical review factors inhibiting the adoption of Green building design in Nigeria; PM World Journal, Vol. VIII, Issue IX, August.*
- *Adeyemo M.O., Onososen A.O. Sustainable Development: Performance of Corporate Social Responsibility (CSR) in Construction firms; Journal of sustainable development.*